

Bianca Zhuang

Product Designer

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Skills

3D Modeling: Keyshot, Rhino, Solidworks

Adobe: Illustrator, InDesign, Photoshop

Design and Presentation: Collage,

Ideation, Prototyping, Sketching

Languages: Chinese (native). Cantonese (basic), English (fluent)

Interests

Art and Crafts, Animations, Blogging,

Cooking, Fashion, Manga, Movies, Pets,

Pocket Monsters (Pokémon), Reading,

Tennis, Travelling, Video Games

Education

ArtCenter College of Design

Pasadena, CA / Anticipated Graduation April 2024

Bachelor of Science in Product Design

Course Projects

Design Within Reach Pet Friendly Furniture

Product Design 4, May to August 2023

Developed a cutting-edge pet product for Design Within Reach: a smart, mobile camera with a wireless charging base. This creation enables effortless remote pet monitoring via smartphone. Throughout project, honed expertise in research, storytelling, CAD design, and UI/UX design.

YAMAHA Speaker

Product Prototype Process 2, January to April 2023

Designed and developed a functional speaker for Yamaha, meticulously iterating through multiple mock-ups to refine proportions, form, internal wiring, and component placement. Proficiently executed the final prototype, demonstrating expertise in sanding, painting, and assembly. Acquired comprehensive familiarity with workshop machinery, physical modeling techniques, electronic internal knowledge and paint spraying.

Cube Light

Product Design 1, September to December 2022

Crafted a paper lamp, conducting extensive material testing to analyze the influence of diverse paper types on LED lighting performance. Incorporated Japanese origami techniques to build the lamp. Acquired valuable insights into CMF considerations, basic knowledge of package design, and gained a solid foundation in product design fundamentals.

Experience

Translator, Canton Product Fair

Guangzhou, PRC / October 2019

Translated and introduced products to foreign customers, ensuring effective communication and good customer service.

Researcher, Cloveryouth

Guangzhou, PRC / June 2018—August 2018

Conducted career research for Cloveryouth, a commonwealth organization to help high school students find their career path after graduation.